

Virtual 30x30 Workshop 7 of 8



Building Organizational Capacity

Learn about capacity building through grants from the Wildlife Conservation Board, how to determine staff capacity needs, and how to connect directly to the local community. This "How To" Workshop will help fund your projects, grow your organization, and improve your community building efforts.

Thursday, October 26, 2023
10 - 11:30 am | Zoom Webinar



SHANNON
Lucas

Wildlife Conservation Board



KAREN
Buck

Conservation Impact



JUAN
Rosas

Hispanic Access Foundation



CAN'T MAKE IT?

All workshops will be recorded and uploaded to FHBP's YouTube channel.



ACCESSIBILITY / INCLUSION

All workshops include Spanish interpretation and closed captioning.

FREE, BUT REGISTRATION IS REQUIRED



WWW.FHBP.ORG

IN PARTNERSHIP WITH:

**POWER
IN NATURE**



Presentation Abstracts

Thursday, October 26, 2023
10 - 11:30 am | Zoom



SHANNON
Lucas

Wildlife Conservation Board Funding Programs

The Wildlife Conservation Board (WCB) implements 17 different programs that fund projects to protect and restore habitat for wildlife conservation and related wildlife-oriented public access. WCB playing a key role in implementation of the state's 30x30 goals. Another emphasis for WCB is to work with a diverse set of partners and help support more work in environmental justice communities. Details about funding available, priority projects, and how to apply to WCB will be provided. Additional information and a pre-application can be found at wcb.ca.gov under the grants tab.



KAREN
Buck

Improving Your Organizational Capacity

Joining California's 30x30 effort can mean big things for your organization – bigger projects, bigger staff, bigger budgets, bigger impact. Managing that kind of growth takes real effort, effective leadership, and clarity about how 30x30 fits into your organization's bigger picture. Learn how to avoid common pitfalls of rapid growth, figure out the kind of capacity you need to succeed, and chart your course to lead your organization to a more sustainable future.



JUAN
Rosas

Guiding Organizations to Community Building

In this presentation, Juan will delve into the art of cultivating trust and fostering community support to spearhead a conservation-focused coalition. He will unravel the intricacies of effective leadership that not only guides but champions the cause. Through insightful strategies and real-world examples, he'll unveil the blueprint for creating equitable outdoor spaces accessible to all. Join him to explore how building a coalition founded on trust paves the way for sustainable conservation efforts, empowers communities, and ensures that the great outdoors remains a shared treasure for everyone to enjoy.





Presenter Biographies

Thursday, October 26, 2023
10 - 11:30 am | Zoom



SHANNON
Lucas

Wildlife Conservation Board

Shannon Lucas has been a Senior Environmental Scientist Supervisor at the Wildlife Conservation Board for over two years. She oversees restoration and development programs including stream flow enhancement, riparian habitat conservation, desert conservation, and public access. Prior to working at WCB, she spent over eight years in CDFW's Landscape Conservation Planning Program as the statewide coordinator for the Natural Community Conservation Planning program and assisted with the coordination of the Regional Conservation Investment Strategies program. Prior to joining CDFW, she worked as the biologist for a local government entity in southeastern Los Angeles County, the Puente Hills Habitat Preservation Authority, where she managed and monitored a large habitat preserve. Before that, she worked for 10 years at environmental consulting firms as a botanist and ecologist, and later as a project manager and principal, conducting and managing small and large environmental compliance projects throughout California. She has a B.S. in Biology (with a Chemistry Minor) from Dominican University of California, and a M.S. in Environmental Studies from California State University, Fullerton. She lives in Sacramento with her husband and 9-year-old twins.



KAREN
Buck

Conservation Impact

Karen Buck is Vice President of Conservation Impact, an organizational development firm that works with conservation leaders to build stronger, more sustainable organizations. She has worked with land and water conservation groups and agencies across the country – from small, community-based groups to large, national organizations – and helps her clients make strategic decisions, develop useful plans and tools, and build skills to grow, thrive, and effectively manage change.



JUAN
Rosas

Hispanic Access Foundation

Juan Rosas is a dedicated Conservation Program Manager at the Hispanic Access Foundation. With a career spanning over 17 years, he has not only founded and directed multiple nonprofits in Southern California, but has also become a driving force in advocating for essential human rights. Fueled by an unyielding belief that every individual should have access to fundamental necessities like housing, food, healthcare, education, and recreational spaces, Juan has devoted his life to effecting positive change. Through his tireless efforts, he has worked to secure funding and increase awareness surrounding these vital issues. In addition to his impactful conservation work, Juan's reach extends to the realm of motivational speaking. He has shared his inspiring message on both national and international stages, captivating audiences at conferences, colleges, and churches alike. As a current member of the Partnership Coordinating Committee for the California Natural Resource Agency, Juan continues to champion conservation efforts.

