

# Virtual 30x30 Workshop 4 of 8



## 30x30 Funding: From the Budget to a Bond

Investments in conservation, climate resilience, and equity will help the state, agencies, tribes, and non-profit partners meet the goal to protect 30% of California's lands and waters by 2030. Investments can come from a variety of sources, such as: existing grant funded programs, the state budget, a possible state bond (via legislation), and even local or state ballot measures. Join four speakers well versed in 30x30 and conservation funding to learn about the status of 30x30 dollars in California, what creative ballot options may exist for your area, and how you may be able to support the budget process or tap into those resources via grants, testimony, or voter initiatives.

**Thursday, July 27, 2023**  
**10 - 11:30 am | Zoom Webinar**



**MADELINE**  
**Drake**

CA Natural  
Resources Agency



**LAUREN**  
**Barva**

CA Department of  
Fish & Wildlife



**KIM**  
**Delfino**

Earth  
Advocacy



**DAVID**  
**Weinstein**

Trust for  
Public Land



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### ACCESSIBILITY / INCLUSION

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# Presentation Abstracts

Thursday, July 27, 2023  
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**MADELINE**  
Drake

## California State Budget Act

In October 2020, Governor Newsom issued Executive Order N-82-20 calling for California to conserve 30% of its lands and coastal waters by 2030 to protect biodiversity, mitigate and build resilience to climate change, and expand outdoor access for all Californians. Since then, the California Natural Resources Agency released its Pathways to 30x30 strategy document and has been working with the 30x30 Partnership to implement the 10 Pathways presented in the strategy. To get started with implementation, California has made unprecedented investments that will support the 30x30 initiative. The 2022–2023 California State Budget Act committed \$668.7 million this fiscal year to nature-based-solutions programs to support 30x30 across the state. This presentation reviews those investments.



**LAUREN**  
Barva

## CDFW Grant Programs

In 2022, the California Department of Fish and Wildlife's new Restoration Grant Program announced the availability of \$200 million in new funding opportunities. This funding supports various initiatives, including emergency drought funding for protecting salmon against drought and climate change. Funding for projects Addressing Climate Impacts and Nature-Based Solutions initiatives provides support for projects addressing water and habitat impacted by climate change, as well as restoring wetlands and mountain meadows, and creating wildlife corridors. This funding also supports key initiatives including conserving 30% of California's lands and coastal waters by 2030, while increasing the pace and scale of projects through the Cutting Green Tape Initiative. This presentation reviews those funding opportunities.



**KIM**  
Delfino

## Funding 30x30: Bonds & Coalitions

California's goal to protect 30% of lands and waters by 2030 (30x30) means critical investments must be made to fund biodiversity, build climate resilience, and improve equity/access. Funding projected in the last state budget included a down payment toward achieving 30x30. The May Revise of the California budget shows significant cuts to these investments. Where does this leave us? Legislation is under consideration to codify 30x30, advocates are working diligently to support additional investments and there is a new bond being considered. This presentation will highlight the intersection of the California budget and budgeting process, with 30x30, the proposed bond, and the work of coalitions advancing 30x30.



**DAVID**  
Weinstein

## Conservation & Climate Funding Programs

As the climate crisis becomes tangible to more people throughout the country, especially in underserved communities hardest hit by rising temperatures, erratic and powerful storms, and underinvestment in better and more equitable access to the outdoors, the need for dedicated funding conservation and natural climate solutions at all levels of government is acute. This presentation will highlight the varied efforts and mechanisms for public funding at the state and local levels; the tools necessary to lead or support ballot measures and statewide legislation; and how the Trust for Public Land's conservation finance program supports conservation and climate funding at every level of government.





# Presenter Biographies

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**MADELINE  
Drake**

## California Natural Resources Agency

Madeline Drake serves as the California Natural Resources Agency (CNRA) Assistant Secretary for Biodiversity and Habitat where she advises and coordinates with external stakeholders and CNRA departments, boards, and conservancies to implement California's 30x30 strategy. Before this role, Madeline served as the Biodiversity Coordinator for the California Department of Fish and Wildlife, where led the team that developed California's "Pathways to 30x30" document, the strategic framework for conserving 30% of California's land and coastal waters by 2030. Madeline received her Bachelor of Science in Marine Science from the University of South Carolina, and Master of Science in Animal Biology from the University of California, Davis.



**LAUREN  
Barva**

## California Department of Fish and Wildlife

Lauren Barva has over eight years of experience administering grants for the State of California. She is currently the Policy and Outreach Manager for the Watershed Restoration Grants Branch at the California Department of Fish and Wildlife. The Watershed Restoration Grants Branch administers various grant programs throughout the State including Proposition 1, Proposition 68, Fisheries Restoration Grant Program, and the new Restoration Grant Programs.



**KIM  
Delfino**

## Earth Advocacy

Kim Delfino is the President and Founder of Earth Advocacy. Kim provides policy and advocacy expertise to non-profits and foundations with the goal of protecting and restoring our lands, water, and wildlife for future generations. Prior to establishing Earth Advocacy, Kim was the California Program Director for Defenders of Wildlife for two decades. She has nearly 30 years of experience in public and private land use planning and policy, species conservation, and water policy, including serving on the California Water Commission from 2010-2015. She holds a B.A. from UC Davis and a J.D., cum laude, from McGeorge School of Law at the University of the Pacific.



**DAVID  
Weinstein**

## Trust for Public Land

David Weinstein joined Trust for Public Land in 2013 as Western Conservation Finance Director. He advises local and state governments throughout the Western United States on how to design, pass, and implement legislative initiatives and ballot measures that create funding for land and water conservation and climate-smart solutions. A Wyss Foundation Fellow and Coloradan, David has been involved in conservation politics and policy for more than a decade, formerly working for Outdoor Industry Association, U.S. Senator Mark Udall, and on Colorado Governor Hickenlooper's first gubernatorial campaign. He chairs the Board of Directors for the Montana Conservation Corps, and previously volunteered for Alaska Wilderness League and the National Parks Conservation Association.

